

Critical Illness in the Mortgage Market

The reason you purchased mortgage life insurance was to make certain that if you have cancer or a heart attack and die, your mortgage will be completely paid, isn't that right?

But what if you have a heart attack or cancer and don't die?

Today with the advances in medicine, do you think you are more likely to die or survive a heart attack or cancer?

The chances of a 40 year old male being diagnosed with a critical illness before age 65 are more than three times the chances of dying.

It's as simple as this, if your family, like most families, has difficulty living within your income, then how could your family get by if you suffered a critical illness?

How would you make your mortgage payments if you were diagnosed with cancer or had a heart attack?

Would it reduce your stress if you were diagnosed with cancer and you knew your mortgage payments would be taken care of for the next two years?

That's why critical illness insurance was created to protect you.

Does this make sense?